

Transcription

With Holistic Design, I am describing a certain manner of human life and being.

Design alone means more than just giving a form to some thing. Design requires a high level of creative expertise. Design in itself is a process, in which feelings, intuition and conscious reflection play the main roles.

Now, the word Holistic describes the philosophy, the attitude, the aspiration level of design according to my imagination and practice. However, as there is a hint of the word "Holy" in the word Holistic, it indicates exactly what I believe is important: Holistic includes the sacred. This means that even if we are dealing with profane things, Holistic Design tries to be "agreeable to God".

As we know or have heard, "God" is also in each of us. This is why Holistic Design places the central focus on people. Every single person is responsible for his actions; nothing and no one else. And every individual has, if he wants, the possibility of "pleasing God" by his actions.

Holistic design can only be practised by people who are willing to act responsibly. A precondition for acting responsibly is that the person knows himself. Self-discovery is the prerequisite for Holistic Design. There are others:

Holistic Design requires profound expertise in the field where someone is active. Elaborate craftsmanship must be available. And one absolutely essential requirement is stability. If you have an inner dialogue with "God", you are connected to creation, which means that you are at the creative source of the unconscious. This source knows not only the answer to your question, but to many, and some of them will defy the commonplace.

Holistic design is a path, a process where reflected experience accumulates, and when you have travelled long enough, you will realise that different things have the same structures, are somehow the same, and you will be able to relate to every thing because you realise its nature.

The pictograms under the navigation point "symbolic" are arranged figuratively around Holistic Design. They are better than a thousand words for contemplating what is meant by Holistic Design. Engage with it, pay attention to the questions that arise, invent your stories. You see that I have arranged the pictograms around five keywords. Once you have internalised these, you will already be on the path to Holistic Design.

For the sake of completeness and for the sake of particular significance, I would like to add one last keyword here: consistent action. After all, that is what it is about. All the knowledge that comes with experience is worthless and wasted if it is not realised in practice, in everyday life.

Hans Ulrich Imesch, 23.4.2017